

CYRUS CHAN

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EDUCATION

Pepperdine University

Bachelor of Science in Finance

Malibu, California

Aug 2022 - May 2026

- **Cumulative GPA:** 3.93/4.00
- **Coursework:** Statistical Analysis for Business Decisions, Financial Management, International Finance, Financial Derivatives
- **Pepperdine London International Study Abroad Program** (Fall 2023)

PROFESSIONAL EXPERIENCE

DX2 Capital Management

Part-Time Analyst

Los Angeles, California

Sept 2025 - Present

- Covered software and ad tech equities across a long/short mandate, with deep-dive investment theses on ServiceNow (NOW) and Reddit (RDDT), integrating moat analysis, TAM expansion, and AI monetization optionality
- Built multi-scenario DCF models across coverage names, including bottom-up ARPU and DAU projections for RDDT modeling from ~90M DAUs toward 120M+ to identify upside from accelerating monetization and user growth across key geographies
- Developed deep industry knowledge across software and ad tech, including ad attribution mechanics, platform stickiness, and monetization model evolution, to build differentiated views on competitive positioning

Summer Analyst

Jul 2025 - Sep 2025

- Performed comparable valuation analysis across Lyft, Uber, and DoorDash, identifying a >50% discount on forward EV/EBITDA and EV/FCF multiples, and developed a thesis around market mispricing and asymmetric upside
- Evaluated the strategic and financial impact of Lyft's acquisition of FREENOW, highlighting potential expansion of the total addressable market (TAM) and accelerating exposure to key European rideshare markets
- Synthesized industry research, competitive dynamics, and scenario analysis into a long thesis on Lyft with a defined price target, presented to the portfolio manager for consideration

PricewaterhouseCoopers (PwC)

Core Assurance

Central, Hong Kong

May 2025 - Jun 2025

- Verified over \$250M in financial assets across investment portfolios by cross-referencing internal records with third-party sources like Bloomberg and HKEX filings for proper classification and valuation of assets
- Validated over \$50M in real-estate linked assets by assessing acquisition dates, ownership records, and historical pricing through coordination with the land registry and property listings to determine fair market value
- Mapped trial balance accounts and conducted targeted and random sample testing on various line items exceeding overall materiality (OM) and performance materiality (PM) thresholds to identify potential inaccuracies and misstatements

Kem

Financial Analyst

London, United Kingdom

Sep 2023 - May 2024

- Refined 3-year operating expense models by updating assumptions across licensing and regional marketing spend through targeted research and input from consultants, resulting in more accurate projections and a 10% reduction in expected expenses
- Built a DCF model, incorporating region-specific growth projections across 3 different MENA markets, developing conservative, base, and optimistic scenarios to support executive decision-making
- Collaborated with C-suite executives to identify potential investors and VCs, facilitating meetings and helping spearhead the company's expansion into a dual B2C and B2B model based on investor feedback and market opportunity analysis

LEADERSHIP & EXTRACURRICULAR ACTIVITIES

Delta Sigma Pi Professional Fraternity

Mentor

Malibu, California

Apr 2023 - May 2026

- Mentored 5 junior members of a professional business fraternity, providing guidance on career development, professional skill-building, and navigating early-stage finance careers

Pepperdine Wavepool Investment Club

Student Analyst

Malibu, California

Aug 2024 - May 2026

- Pitched long theses on Intel (INTC) and Wix (WIX), incorporating DCF and trading comparables analyses to assess intrinsic value

SKILLS & INTERESTS

Languages: Native in English, Fluent in Cantonese and Mandarin

Skills/Certificates: Microsoft Office Suite, Koyfin, Factset

Interests/Hobbies: Bouldering, Calisthenics, Ice Hockey, Travelling